

# zearo

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BROCHURE

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# About Us

**Zearo Consulting Services and Trading WLL is Qatar based company primarily focusing on IT product, consulting, solutions, training and service provider. Our traces with customer ensure enhanced business value through better data, tool, people and process.**

Qsale Cloud  
Eco-system

**450+**  
Shops

**8+**  
Verticals

**1.30k+**  
FMCG  
products

Wide spread  
all over Qatar

Also, we also provide a plethora of apps best suited to automate your retail/restaurant businesses and other small businesses in Qatar.



# Mission, Vision & Values

**Our Vision** is to Enhance Society by adding value to Business partners (Customer, Employees, and Vendors); Create stable platform to constantly stretch human limitations.

**Our Mission** is to provide Small and Medium scale Enterprise to provide complete advantage of latest technologies that improves the visibility on current operation and allow them to take decision for future.

# Our Products



## Retail Software

Smart cloud-based solution designed for Small & Medium business segments, that quickly automate businesses.



## Restaurant Software

Helps to grow your business in a digitalised way, that enables streamline food enterprise operations, reduce human efforts.



## Trading Software, E-commerce Solution

Developed to focus on upselling of products with effectively managing on-road sales, check your inventory on the spot.



## Digital Marketing

Q-Digital helps with all your digital marketing needs, to provide you with complete digital solutions and achieve all your measurable goals.



## Enterprise Solutions (ERP)

Empower ERP is an approach to keep any organization business logic, process, data at the most organized, stable and secured manner.



## Salon & Spa Solutions

Best software for saloons and spas, with our software, grow your business, save time and reach millions of customers.

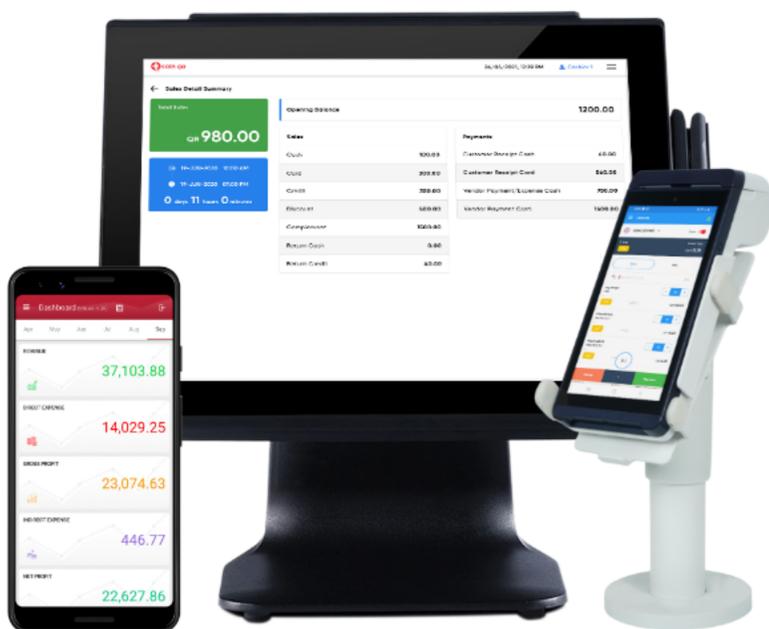


## Telecom Product & Service

This solution streamlines and automates installation workflows.

# Cloud Retail Software

Our Retail Software is one of the best in Qatar, with cloud-based inventory control and a smooth aggregator platform with integrated MIS reports, it is crafted for Grocery, Retail, Supermarket, Coffeeshop, Mobile shop, Electrical & Electronic shops etc. Simple to set up and a breeze to use, Zearo Retail app operates on android systems terminal with a web browser and allows you to step out from behind the counter. Quickly add and sell any type of product, easily track sales report for the day, week, month or year.



## Business Types

- ◆ Grocery Stores
- ◆ Supermarkets
- ◆ Mobile Shops
- ◆ Perfume Shops
- ◆ Honey & Sweets Counters
- ◆ Popup Kiosks (Popcorn/Sweet corn)
- ◆ Arabic Spices Shop

## Modules

- ◆ Retail Lite
- ◆ Retail Elite
- ◆ Retail Standard
- ◆ Retail Enterprise

# Cloud Restaurant Software



Qsale provides a complete point of sale to automated and enhance restaurant operations that fit all types of restaurants. Use our restaurant's point of sale to build better relationships with your customers.

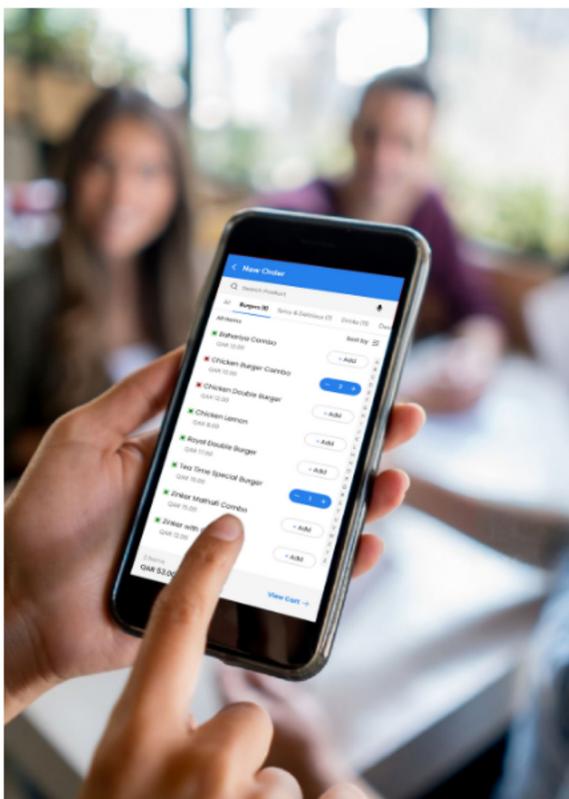
## Segments

Cafeteria & Bars

Food Trucks

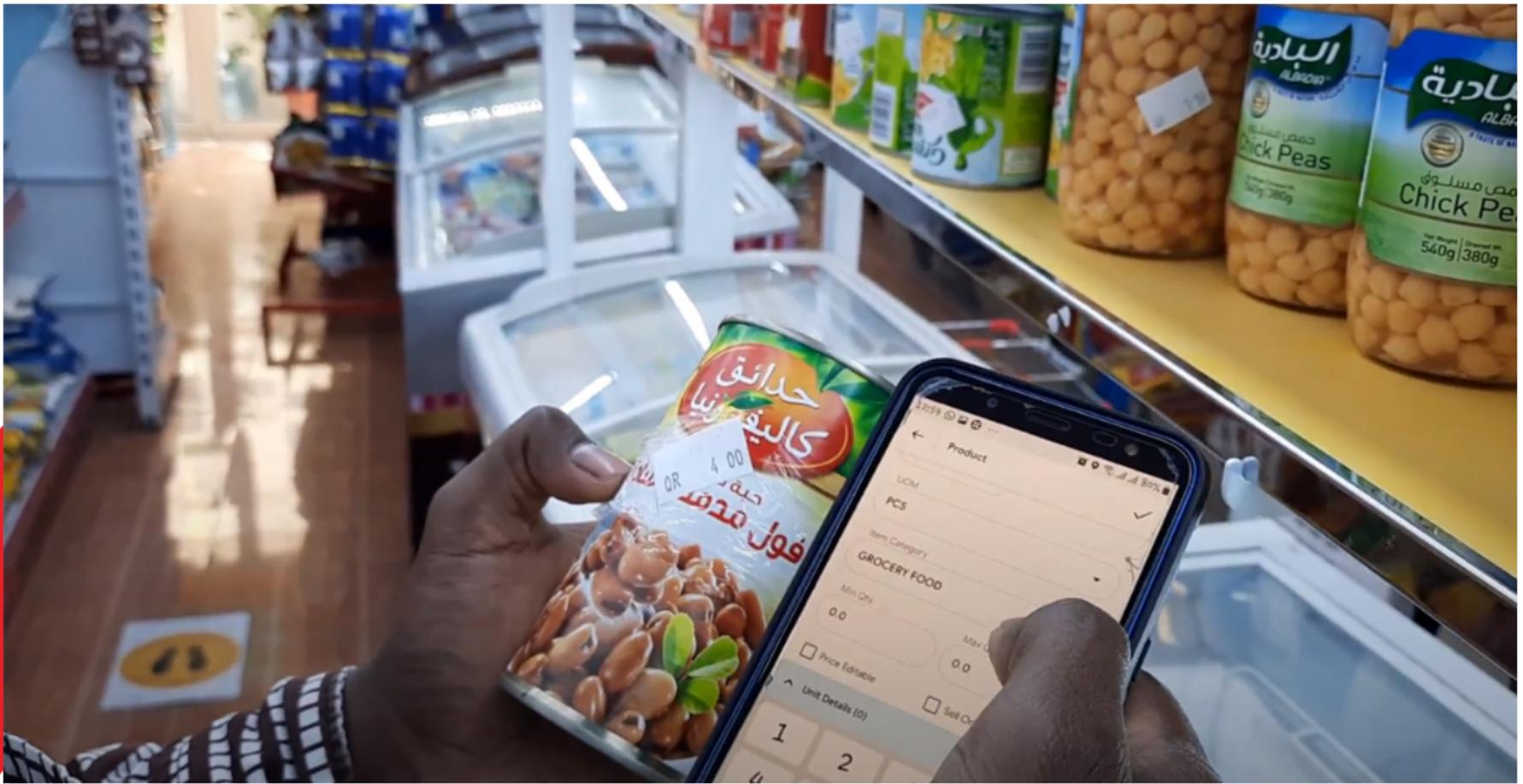
Popup Shops

Chain of Restaurants



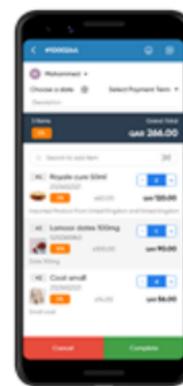
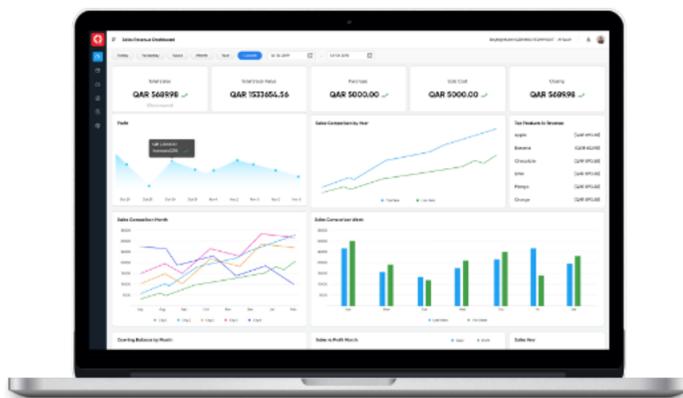
Tired of handling a long queue? Our cashier system can enhance your sales process and facilitates service. Quick import on menu items and tracks their availability

Engage and stimulate your customer closer to their favorites. Create better user/customer experience with our multiple display layouts.



# Cloud Trading Software

Qsale.qa provide affordable tools for location based mobile store, Prepare Quotation, Sales order, Delivery Note, Customer payment allocation, web portal to receive online order, inventory app, Accounts portal, Delivery app, Cash/Mobile/Online Payment gateway for contactless sales. Attracts traders and manufactures for material supplies based on daily sales.



## Business Types

- ◆ FMCG food / Non food Traders
- ◆ Electronic / Electrical Traders
- ◆ Building Materials
- ◆ Importers
- ◆ Manufactures, etc.

## Modules

- ◆ Trading Standard
- ◆ Trading Elite
- ◆ Trading Enterprise



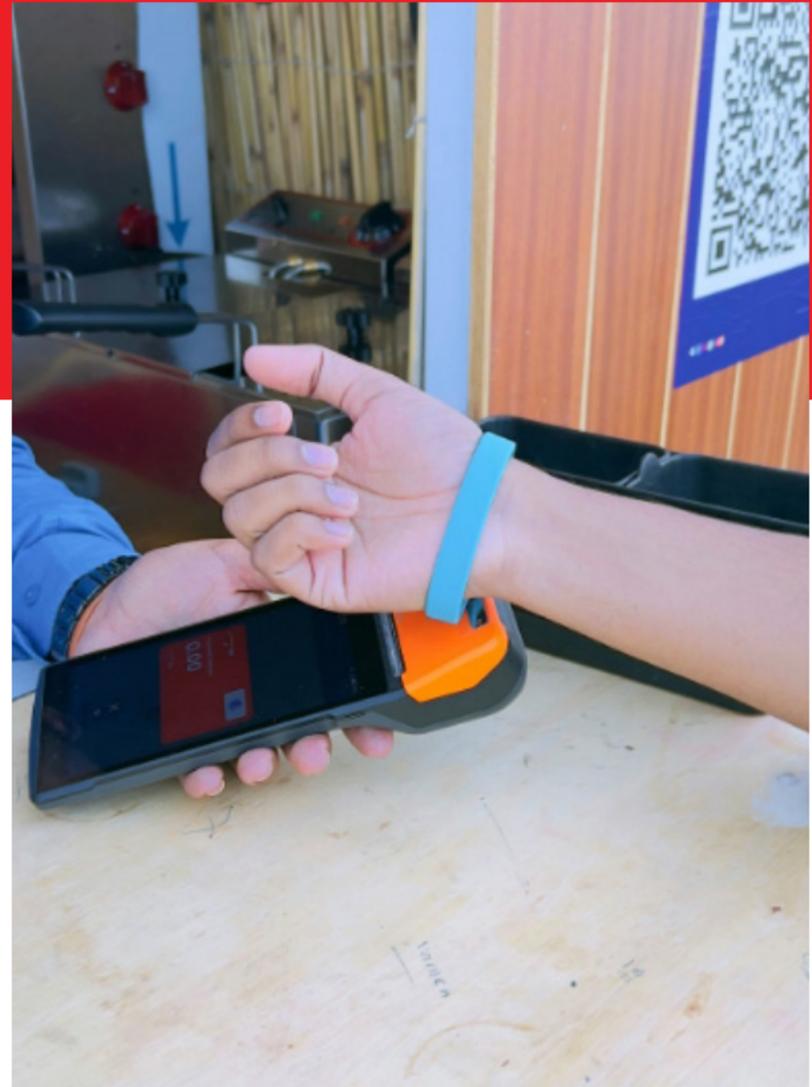
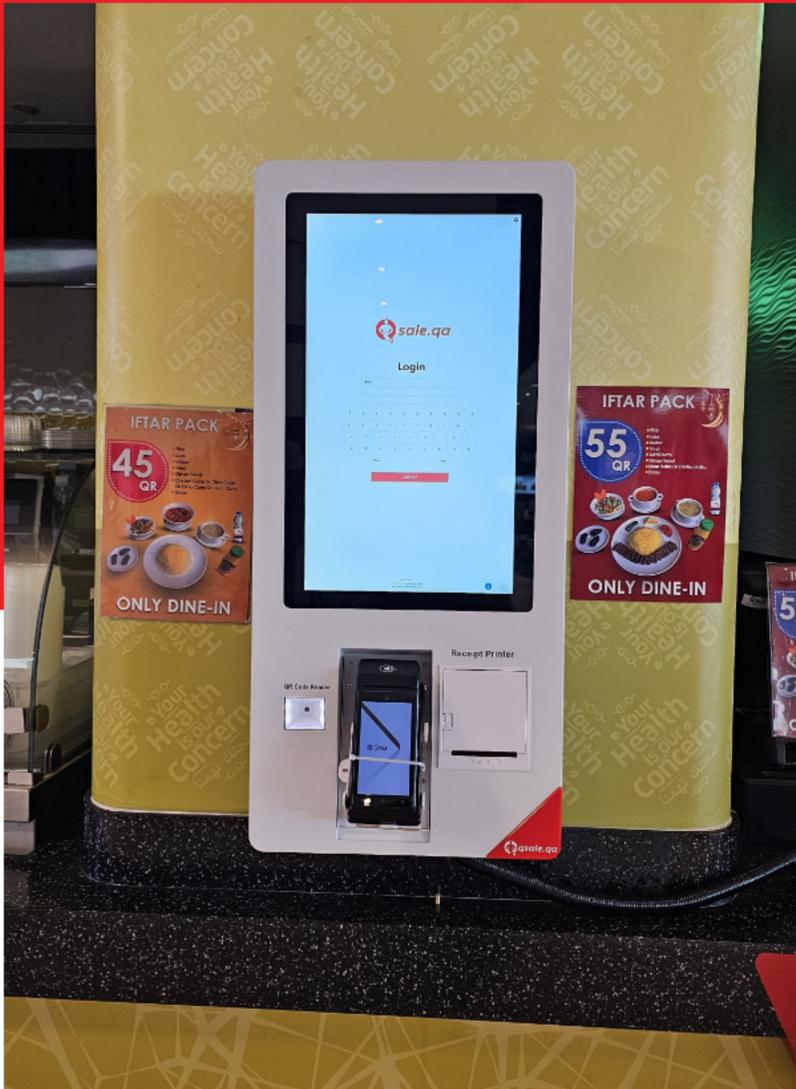
## Van Sales

Arabic bill
Sales Invoice
Delivery Note
Credit invoice
Quotation
Track the inventory
Customer Statement
Customer Creation
Payment Allocation
Share via Whatsapp, Email Directly



## Food Truck / Pop Up Shops

Billing
Sales Invoice
Multiple Cashier/ Waiter App
Credit invoice
EOD
Day Closure
Customer Creation



## Self-Service Kiosk

- User-Friendly Interface
- Customizable Menu Display
- Multi-Language Support
- Order Customization
- Integrated Payment Options
- Loyalty Program Integration
- Real-Time Order Sync with POS/Kitchen
- Queue Management
- Add-ons prompt
- Send receipt to WhatsApp

## Event Management

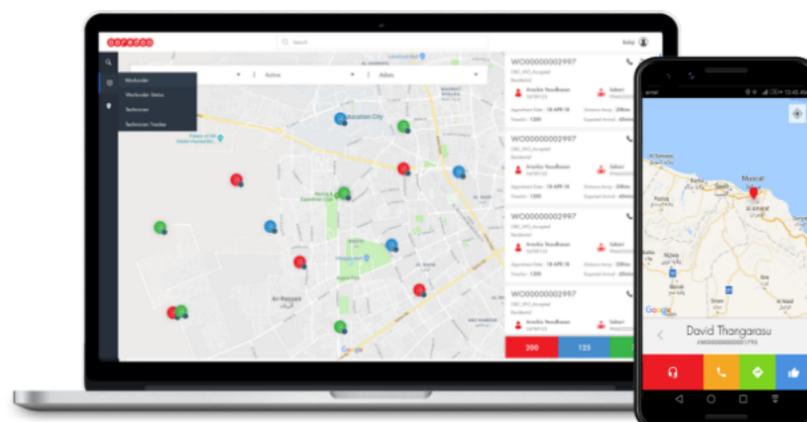
- Sales App
- Recharge App
- Contactless Payments
- NFC wristband Payment
- Balance Check
- Day Closure
- Zero Hardware Investment



## Telecom Product & Service

Field Force Automation (FFA): This solution streamlines and automates installation workflows. Once an installation is booked, customer details and GPS data are synced to a mobile app used by technicians, who can receive SMS notifications about their schedules. It also handles equipment tracking and process visibility for telecom installations—all aimed at delivering faster, smoother service.

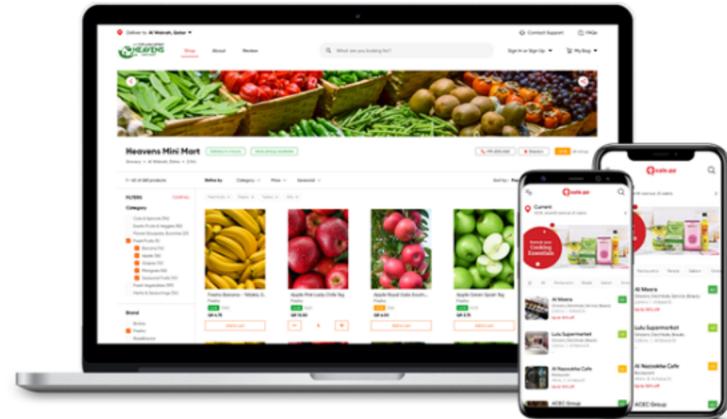
- Field Force Automation software for telecom service delivery and quality assurance with enhanced user experience
- Supported development of OoredooCRM, NMS, Granite Inventory
- Process Automation - UAT, SIT, Demand Analyst roles
- GIDAM, RSS, CRM one click development support
- JIIRA Digitalization PLM process, Ooredoo TV
- NSF, SSS development, WFM, Major role in Copper to Fiber migration E2E



# E-Commerce Solutions and Integrations

Ecommerce in these days in COVID-19 is be essential for any shop. Think of the value of the shop and customer count visiting in person in upcoming days. Virtual or digital platform enhances the simplicity of ordering and delivering with less human integrations.

- Qsale Android/ ios apps
- Web Store
- Delivery app



# Digital Marketing

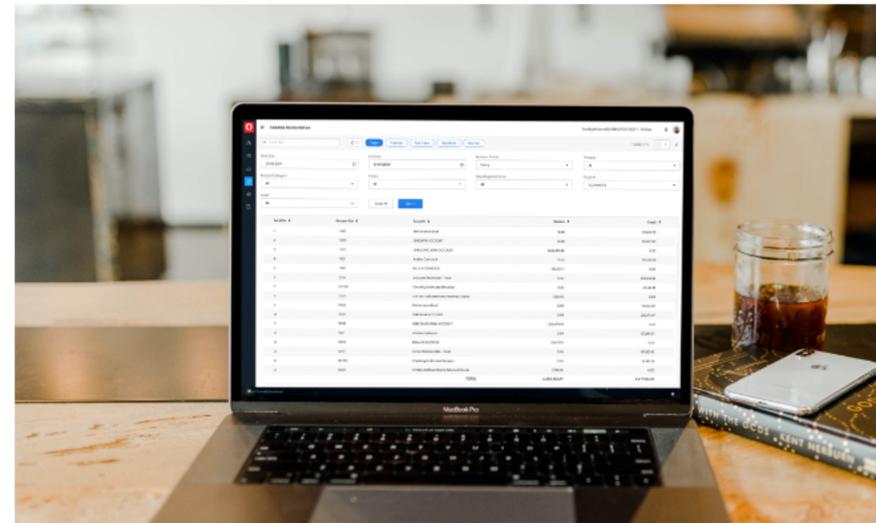
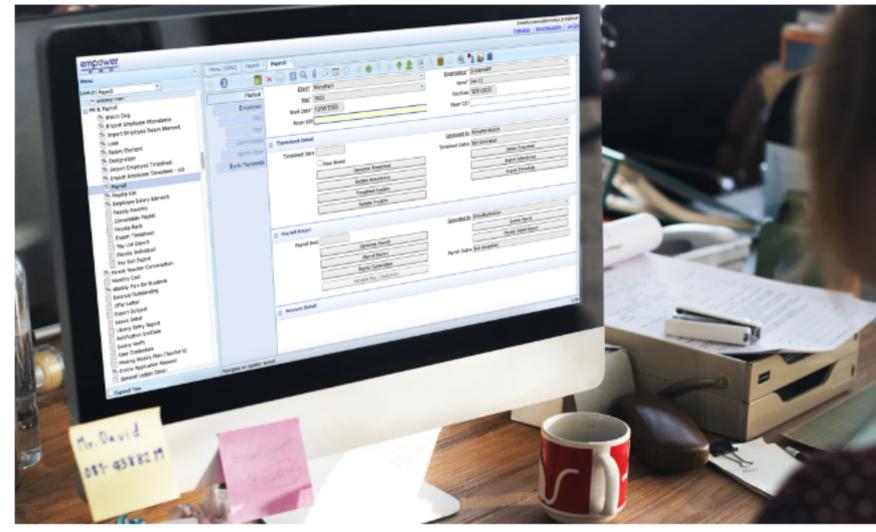
Now a days everything has turned out to be Digital!

The Older or traditional Marketing tactics can be great, but majority of consumers find and research online before making a purchase or choosing a client or product etc.

As a rule of Thumb, companies should be publishing new blogs at least once in a week. These type of maintenance keeps your website updated and Fresh that the search engines prefer.

We offer you with a Monthly Maintenance Program and take care of all your Digital Marketing needs!





# Enterprise Solution

Our ERP software integrates all disciplines of an operation, including product planning, development, manufacturing processes, sales and marketing. Growth of a firm is directly proportional to organized processes and records.

- Integrate with 3rd party accounting application
- Consolidated customer relationship management systems.
- Combine POS data with comprehensive warehouse management software

Empower ERP is an approach to keep any organization business logic, process, data at most organized, stable.



# Management Team

## **Balaji Jayaraman**

Founder and Managing Director

Our goal is to empower and digitalize retailers, restaurants, and businesses with a cloud-based POS platform that simplifies traditional methods to SAAS with integrated digital payments and billing in a single device.

To provide a Made-in-Qatar solution that supports local businesses in adapting to modern, cashless, and tech-driven operations backed up by the vibrant team at Zearo.

## **Mohammed Hassan I A AlAbdulla**

Qatari Sponsor and Managing Partner

Having 30+ Years in Field force management, in Telecom. Strong decision maker. Having vibrant experience in Telecom especially Installation, Vendor management.

# Our Team

**Ambika Thankavelu** HR & Operations

**Pradeep Purushothaman** Chief Delivery Manager

**Saravanan Thangavel** Support Manager

**Waseem Sheriff** Project Coordinator

**Syed Muzammil** Sales Manager



## Some of Our Clients

A true partnership is a two-way street — ideas and information flow openly and regularly, based on a foundation of mutual trust and respect for one another's expertise — and our clients embrace this philosophy.



### **Zearo Consulting Services and Trading WLL**

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